



MERIDIAN MOTORFEST

SPONSORSHIP PACKAGES

SUNDAY, SEPTEMBER 1, 2024

DATE

1-7PM

TIME



DANIELLE WALKER

CONTACT

CONTACTUS@HIGHCALIBERKARTING.COM

EMAIL

517-721-1794

PHONE NUMBER



WWW.HIGHCALIBERKARTING.COM/MERIDIAN-MOTORFEST-CAR-SHOW/



EVENT VENDOR SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS	TITLE (\$3,000)	PLATINUM (\$2,000)	GOLD (\$1,000)	SILVER (\$500)	BRONZE (\$300)
Sponsorship Space	prime location	prime location space	booth space	booth space	booth space
Featured logo as sponsor on MeridianMotorfest.com	X	X	X	X	X
Logo featured on all print material for Motorfest*	X	X	X	X	X
Logo on Banner at DJ Host Booth	X	X	X	X	
Add Promos to first 100 Attendee Gift Bags	X	X	X	X	
Digital ad in Venue for one month	X	X	X		
DJ Booth Mentions day of event	X	X	X		
Radio Mentions	X				
Go-Kart Passes	50 (\$1,250 value)	30 (\$750 value)	20 (\$500 value)	10 (\$250 value)	2 (\$50 value)
VIP Room Rental	()				
Awkward hug from Zach Bingham	X	X	X	X	X

DEADLINE FOR FULL COMPLETE DELIVERY OF BENEFIT IS 08/18/24



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TROPHY-CLASS SPONSORSHIPS

SPONSOR DIFFERENT CLASSES



» LOGO ON TROPHY ◀
» 2 GO-KART RACING PASSES ◀



- » Best In Show
- » Crowd Favorite
- » Kid Voted Favorite
- » Sickest Paint
- » Most Modified
- » Most Unique
- » Best Interior
- » Best Supercar
- » Best Racecar
- » Best Chevrolet
- » Best Ford
- » Best Jeep
- » Best Mopar

- » Best Mini Truck
- » Best Motorcycle
- » Best Asian Import
- » Best European Import
- » Best 2011+
- » Best 2000-2010s
- » Best 90s
- » Best 80s
- » Best 70s
- » Best Vintage Pre-1970
- » Most Likely to Break Down
- » Best ORV



CONTEST AWARDS SPONSORSHIP

SPONSOR DIFFERENT CONTESTS



CAR LIMBO \$500

YAYYYY!!!! More permanent hearing damage! Tinnitus is the gift that just keeps on giving. The subs on this crews ride will change the rhythm of your heart. The best part is, with the appropriate hearing protection, participants can experience the potential Atrial Fibrillation themselves! Our Loudest Stereo Sponsor will get **logo placement on the 5 lb necklace (see in the right corner), Logo on DJ banner, and be announced to the entire crowd about who they are, what they offer and where they are located** by none other than the Bearded Ginger himself, Zach Bingham.



LOUDEST EXHAUST \$500

Nothing screams "America" like some screaming bald eagles and some loud exhaust notes. Ear splitting 120 decibels are often achieved 10' back from the tailpipe. Our sponsor of loudest exhaust gets not only **logo placement on the 5 lb necklace (see in top right), Logo on DJ banner, and is announced to the entire crowd about who they are, what they offer and where they are located**, by none other than the Bearded Ginger himself, Zach Bingham, but they also get to sleep well at night knowing that they permanently damaged several hundred peoples hearing long term. Quality sleep does not come easy.



TRUCK LIMBO \$500

Yuuuup, just like it sounds. Car limbo is a continuous loop of the slammed, chopped, and redneck engineered, all proving they could drive under a semi while going down the road. No worries though, we are just using a PVC pole with some foam wrapped around it. Our Car Limbo Sponsor will get **logo placement on the 5lb necklace (see in top right), Logo on DJ banner, and be announced to the entire crowd about who they are, what they offer and where they are located** by none other than the Bearded Ginger himself, Zach Bingham. As Lil John put it *Get low, get low (get low), get low (get low), get low (get low) To the windowwwwww (to the window), to the wall (to the wall)* We will stop the lyrics there....



CONTEST AWARDS SPONSORSHIP

SPONSOR DIFFERENT CONTESTS



LOUDEST STEREO \$500

YAYYYYY!!!! More permanent hearing damage! Tinnitus is the gift that just keeps on giving. The subs on this crews ride will change the rhythm of your heart. The best part is, with the appropriate hearing protection, participants can experience the potential Atrial Fibrillation themselves! Our Loudest Stereo Sponsor will get **logo placement on the 5 lb necklace (see in the right corner), Logo on DJ banner, and be announced to the entire crowd about who they are, what they offer and where they are located** by none other than the Bearded Ginger himself, Zach Bingham.



JR ENTREPRENEUR OF THE YEAR \$500

The powers that be at High Caliber have yet to decide what all this sponsorship will entail, but a small entrepreneur (child age) will be awarded with a really cool belt too, just like all the other ones. If you have further questions, hopefully we'll have answers. They'll be coming soon. **But your logo will certainly be on the 5lb necklace and , Logo on DJ banner.** We promise.



ACTIVITY SPONSORSHIPS



SCAVENGER HUNT - \$500



CAR SMASHING - \$1,000



INFLATABLE PLAY HOUSE - \$1,000

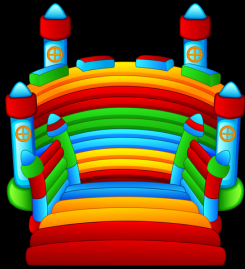


MONSTER TRUCK RIDES - \$2,500



MONSTER TRUCK \$2,500

Sponsor the Monster Truck and get your name/logo on all marketing collateral for event plus 30 go kart passes to do whatever you like with.



INFLATABLE PLAY HOUSE \$1,000

Want all the kiddies to remember your name? Sponsor the newest addition to the Meridian Motorfest, an inflatable play house located in the parking lot. get your name/logo on all marketing collateral for event plus 15 go kart passes to do whatever you like with.

CAR SMASHING - \$1,000

When you sponsor the car smashing, you get to bring up to 10 people to the show and get first dibs on both spray painting and 5 minutes of destruction. (No inappropriate or offensive graffiti allowed.) Name/Logo on all marketing collateral plus 15 go kart passes to do whatever you like with.



SCAVENGER HUNT - \$500

Sponsor a fun game of a social scavenger hunt! Your logo will appear on the page that will provide instructions to the players. Additionally, your Name/Logo on all marketing collateral plus 5 go kart passes to do whatever you like with.





CONTACT US FOR MORE QUESTIONS

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